

Privacy Policy

This Privacy Policy applies to Arrow App Inc. ("Arrow," "Company," "we," "our," or "us") and governs data collection and usage related to our technology that facilitates checkout and financing via Arrow on dealership websites. By using our services, you consent to the data practices described in this statement and acknowledge that your information may be used by Arrow.

Information We Collect

To provide products and services, the Company may collect personally identifiable information, including but not limited to:

- Employer
- Job Title
- Tax ID Number
- First and Last Name
- Mailing Address
- Email Address
- Phone Number

We do not collect personal information unless you voluntarily provide it to us. However, you may be required to provide certain information when using our services, such as:

- Registering for an account
- Entering a sweepstakes or contest
- Signing up for offers from third parties
- Sending us an email message
- Submitting payment details when making a purchase

We may use this information for communication purposes related to services and products offered by Arrow.

Use of Your Personal Information

Arrow App Inc. collects and uses your personal information to:

- Operate and deliver the services you request
- Provide information, products, or services that you request
- Notify you about changes to our services
- Enforce our rights arising from any contracts, including for billing
- Perform any other function described when you provide the information
- Carry out internal business analysis
- Contact you for marketing or customer service purposes

Agreement to Be Contacted by Dealers

By using this checkout and financing tool, you **agree to be contacted via phone call, text message, or email by the dealership that uses this tool** for purposes including but not limited to:

- Order confirmation and fulfillment
- Payment and financing inquiries
- Customer support and follow-ups
- Product and service updates

Device Data Collection

When you visit a dealership website utilizing our services, we may automatically collect data about your device, such as:

- Device Type
- Operating System
- IP Address
- Browser Type
- Referring Website

Sharing Information with Third Parties

Arrow App Inc. does not sell, rent, or lease customer lists to third parties. However, we may share your information with trusted partners to:

- Perform statistical analysis
- Send email or postal mail
- Provide customer support
- Arrange for deliveries

These third parties are prohibited from using your personal information for purposes outside of providing services to Arrow.

Security of Your Personal Information

We secure your personal information using:

- SSL encryption for data transmission
- Access controls to prevent unauthorized access

However, no internet-based service is completely secure, and you acknowledge that data transmission has inherent risks.

Right to Deletion

Upon a verified request, we will:

- Delete your personal information from our records
- Direct service providers to delete your personal information

Exceptions include cases where data retention is necessary for:

- Completing transactions
- Security and fraud prevention
- Compliance with legal obligations

Email Communications & Opt-Out

To unsubscribe from marketing emails, reply "STOP" or click the "unsubscribe" link in our emails.

External Data Storage & Third-Party Links

We may store data on third-party servers. Additionally, dealership websites utilizing Arrow may contain links to external websites not controlled by Arrow. We are not responsible for the privacy practices of those sites.

Changes to This Policy

We reserve the right to update this Privacy Policy. Significant changes will be communicated via email or by posting a notice on our website. Continued use of our services constitutes acceptance of these changes.

Contact Information

If you have questions about this Policy, contact us at:

Arrow App Inc.

5113 Southwest Parkway, Suite 250

Austin, Texas 78735

Email: help@heyarrow.com

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